

JORDANA SHERROD



GRAPHIC DESIGNER

EXPERTISE



LOGO DESIGN & BRAND DEVELOPMENT

UX/UI DESIGN & DEVELOPMENT

SOCIAL MEDIA MARKETING

ADVERTISING

PACKAGING

CONTENT MANAGEMENT

DIGITAL & PRINT COLLATERAL

AND MORE...

SOFTWARE & SKILLS



ADOBE CREATIVE SUITE

Photoshop, Illustrator, InDesign, XD,
Dreamweaver, After Effects

HTML/CSS

JAVASCRIPT

MICROSOFT OFFICE

Word, Excel, PowerPoint

ADDITIONAL SKILLS

Photography, Illustration, Typography,
Animation, Copy Writing, Digital Strategy

EDUCATION



CALIFORNIA STATE UNIVERSITY NORTHRIDGE

Bachelor of Arts: Graphic Design/Photography
Graduation with Honors: 2012



ABOUT ME

I have been working in both full time and freelance graphic design environments for the last ten years. Specializing in responsive design and development, digital and print advertising, logo design, brand management, social media marketing, UX/UI and more, I am organized, flexible and able to meet deadlines in a fast paced environment, making her an excellent member and leader on any team.



EXPERIENCE

INDEPENDENT SECURITY EVALUATORS • BALTIMORE, MD

Digital Product Designer
March 2022 - Present

UNLEASHED TECHNOLOGIES • COLUMBIA, MD

Art Director
May 2021 - March 2022

AMERICAN HOSPITAL ASSOCIATION • WASHINGTON, D.C.

Senior Graphic Designer/Manager of Creative Services
April 2019 - May 2021

Graphic Designer

September 2016 - April 2019

MASA TLALIM • BE'ER SHEVA, ISRAEL

English Teaching Fellow
September 2015 - June 2016

INTWINE MARKETING • SAN FRANCISCO, CA

Graphic Designer
August 2012 - August 2015

LITTLE BLACK BAG • LOS ANGELES, CA

Lead Graphic Design/Photography Intern
November 2011 - June 2012



FREELANCE CLIENTS

REGAINED SUPERGRAIN+

Print and digital collateral, packaging, promotional assets, and social media marketing

DOCTOR JARRET, PLLC.

Responsive website design and development, logo design, brand identity, print and digital collateral, event branding and collateral, PowerPoint presentations, eBooks, and more

DISTRICT OF COLUMBIA HOSPITAL ASSOCIATION

Logo design, infographics, and social media marketing

RAINN

Social media marketing

BLACKGATE CUSTOMS

Logo design and brand identity

HAYES REALTY LA

Responsive website design and development, social media marketing, and digital collateral

VISIT WWW.SHERROD-DESIGNS.COM FOR MORE



SHERROD-DESIGNS.COM

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